

BLOSSBURG V.I.B.E.

ENVISION. PLAN. IMPLEMENT.

Blossburg Visions in Business & Entertainment Minutes of the Monthly Meeting February 26, 2020

Location: Blossburg Memorial Library

Administration

- Minutes – January minutes were approved
- Treasurer’s Report: No report

Projects

- Welcome Packet - Kelley Campbell and Heather Deitrick are working on gathering information. Heather handed out a sample tri-fold flyer First Citizens Community Bank produced a few years ago. Kelley’s working on contacting local businesses for more information.
- Signage - Tonya contacted PennDot and is waiting on a call back.
- IP150 - Receiving up to \$1000 grant from Visit Potter-Tioga. Run signup is live. Sending out sponsor forms. Exploring awards and giveaways. The date of the IP 150 is Nov. 14th. Will be sending out sponsorship letters.
- Community Yard Sale - May 2nd. Receiving up to \$1000 from VPT for advertising. Wendy to handle being the main point of contact for yard sale listings. Have the Pennysaver create the print ad and possibly digital? Send to VPT for approval and update website.
- 220 Main St. - VIBE is leasing the space for 12 months. Looking into a co-working space. We’ll meet with Jill and Tonya separately to look at options
- Pop-up shop - Do we want to sell items at the Chicken BBQ and Yard Sale event too?
- Grants - Visit Potter-Tioga marketing grants - Up to \$1000 for advertising for each main event. Need to review grant terms in more detail with VPT. It doesn’t seem like there’s anyway for us to use the money to do online marketing, only sponsorships or local print and radio advertising, or having VPT directly sponsor and pay for a specific item of an event.
- Fall Festival - FCCB would like to pay it forward on a couple of vendor spots and are looking at a sponsorship opportunity. Jill will forward the sponsor letter to Heather.
- National Night Out - Aug. 14th. More information to come.
- United Fund - Do a Doing Business As (DBA) account for BlossburGives. Setup account at FCCB. Branding - done.
- Kid Art Classes - We’ll pay for the first class or supplies - \$200.

News & Views: Deadline 5 pm, Saturdays – news@blossburg.org

Calendar and Community Sign: news@blossburg.org

The next meeting will be March 25, 6:30 pm at the Blossburg Memorial Library.

Josh Jones

Secretary

Blossburg Visions in Business and Entertainment

PO Box 126. • Blossburg, PA 16912 - www.blossburgvibe.com

Blossburg V.I.B.E. (Visions in Business & Entertainment) is a 501(c)(3) nonprofit organization created to envision, plan and implement projects that will enhance the quality of life for those who live, work, play or attend school in Blossburg.

<http://www.blossburgvibe.com>

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