

BLOSSBURG V.I.B.E.

ENVISION. PLAN. IMPLEMENT.

Blossburg Visions in Business & Entertainment Minutes of the Monthly Meeting January 23, 2020

Location: Blossburg Memorial Library

Administration

- Minutes – November minutes were approved
- Treasurer's Report: No report

Projects

- Shop SmallTown - Santa at the Library worked well. We had around 70 kids who came to visit Santa. There was good attendance at the Library events in the community room, and at the movie at the Victoria Theatre. We'll want to plan for 100 gifts for next year. We started running out of certain age ranges and Santa was busy right up until the end. The Pop-up shop did a pretty good business. Visibility could be better and we need to better plan out the dates it will be open and advertise them. Maybe we should look at having a booth at the Coal Festival and an online shop.
- Light Up the Holidays - Broke it out into 3 winners this year. Next year we could have yard signs printed up for 1st, 2nd, and 3rd place to better highlight the winners, and print up a certificate for the winners. Need to advertise better and use some amount of offline media.
- IP150 - Nov. 14th, 2020. Waiting on confirmation from the Recreation Board and Borough Council. Get registrations out by March 1st. Contacting Ward for medals. Looking into the main giveaway.
- Library - no update
- Communications - We now get notice of new residents. Starting work on the Welcome Packet project: Info packet from borough - trash day, water, sewer, track. Maybe put in Passes and gift certifications for local businesses and activities, Blossburg calendar, business directory. Kelley Campbell to work on gathering information for the packet.
- Business - Leased 220 Main St at \$12/yr + utilities. We're working through the various ideas to fully utilize the space.

News & Views: Deadline 5 pm, Saturdays – news@blossburg.org

Calendar and Community Sign: news@blossburg.org

The next meeting will be February 26, 6:30 pm at the Blossburg Memorial Library.

Josh Jones

Secretary

Blossburg Visions in Business and Entertainment

<http://www.blossburgvibe.com>

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Blossburg V.I.B.E. (Visions in Business & Entertainment) is a 501(c)(3) nonprofit organization created to envision, plan and implement projects that will enhance the quality of life for those who live, work, play or attend school in Blossburg.