

BLOSSBURG V.I.B.E.

ENVISION. PLAN. IMPLEMENT.

Blossburg Visions in Business & Entertainment Minutes of the Monthly Meeting November 20, 2019

Location: Blossburg Memorial Library

Administration

- Minutes – October minutes were approved
- Treasurer's Report: General: \$10766.30, United Fund: \$1073.21

Projects

- Island Park 150 Wrapup - Raised around \$1685 in profit. 17 blankets and 15 beanie hats left. Thank you letters have been sent out. Lessons learned: Notify local news outlets earlier. Assign someone to take photos. Make better use of sound system. Need more event day volunteers. Better advertising of park being closed for the event. Think about how we're soliciting for donations.
- Shop SmallTown - Popup shop at the Bogaczyk law office. Library will have activities. Movie at the Victoria Theatre: The Grinch.
- Fundraising - Received Potter/Tioga Visitors Bureau grant information for advertising. Tonya will follow up. We need to start looking for funding for the Blossburg 150th celebration.
- Light Up the Holidays contest - Start advertising. We'll do a Canva ad. Around \$200 in prize money.
- Communication - Go after the sign in January. Tonya to look into the PennDot regulations around signage.
- Business - Kelley Campbell IDENTITY Hair Salon ribbon cutting at Shop SmallTown. Looking at co-op and business incubator spaces.

News & Views: Deadline 5 pm, Saturdays – news@blossburg.org

Calendar and Community Sign: news@blossburg.org

The next meeting will be January 22, 6:30 pm at the Blossburg Memorial Library.

Josh Jones

Secretary

Blossburg Visions in Business and Entertainment

<http://www.blossburgvibe.com>

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Blossburg V.I.B.E. (Visions in Business & Entertainment) is a 501(c)(3) nonprofit organization created to envision, plan and implement projects that will enhance the quality of life for those who live, work, play or attend school in Blossburg.