



Minutes of the Blossburg Visions in Business and Entertainment Monthly Meeting
March 24, 2010

Meeting called to order at 6:15 PM.
4 members were present.
Location: Kiwanis Community Center

Administrative Information

Minutes

- Minutes were accepted.

Treasurer's Report

- No Report
- Scarnati Grant Closeout will be happening in May.

Bills to be paid

- Sarah Gilkinson for Plaza Renderings

Grant Research

- We are currently looking for additional grant writers. If you're interested, contact Jill Nickerson.

Fundraising

- VIBE Chicken BBQ July 10th

Team Reports

Economic Restructuring

- Marcellus Shale Community Education Team – Research Team
 - We're currently looking for research team members to attend meetings of MSCET and other organizations and report back possible actions for V.I.B.E.

Communication/Promotion

- Blossburg Community/Tourism Brochure – Josh Jones/Annie Metarko
 - Defining the scope of the brochure and possible design ideas.
- Welcome/Directional Signage
 - Tonya McNamara looking into possible signage locations for more visually appealing directional signs.
- Web, Print, and Signage
 - All aspects of our communications strategies are working well. Julie Nowak took over updating the Welcome/Events sign. We have added a Facebook Fan Page for Blossburg, PA and V.I.B.E. to our communication paths.

Design

- Riverside Plaza Design
 - Sarah Gilkinson presented the second rendering of the Plaza design. The designs will be posted on the V.I.B.E. section of Blossburg.org

PO Box 126 • Blossburg, PA 16912 - www.blossburg.org/vibe

Blossburg V.I.B.E. (Visions in Business & Entertainment) is a 501(c)(3) nonprofit organization created in 2004 by the Blossburg Borough Council and Blossburg Improvement Association to envision, plan and implement projects that will enhance the quality of life for those who live, work, play or attend school in Blossburg.

Youth Involvement

- Skate Park – Jill Nickerson
 - The Grand Opening will be mid June. Jill is working on landscaping design.

Community Vitality

- Community Garden – Tonya McNamara
 - The Community Garden team will be meeting to plan 2010 and get the garden ready.
- Blossburg FreeNet – Josh Jones
- Community Yard Sale – Barb Slocum
 - We are going to do the map again this year. Jill Nickerson will work with Barb Slocum to get that organized. The Community Yard Sale will be May 22nd, the weekend before the Coal Festival.
- Farmers' Market – Tonya McNamara
 - The Farmers' Market will open Memorial Day weekend.
- Fall Festival – Jackie Smith
 - The date has been set for Oct. 17. The web page on Blossburg.org has been updated with the new information and work is starting on planning the event.

Discussion

- Business - There was a good amount of discussion about how V.I.B.E. can get more involved with the businesses of Blossburg, focus our efforts on bringing in new businesses, helping those businesses succeed once they're here, and making sure the businesses that are already here are on sound footing.
- Membership – Meeting attendance was discussed as we've been experiencing very low attendance at our general meetings. We need to better engage the community and businesses to gain greater involvement in V.I.B.E. and ensure successful initiatives. If you have thoughts on the subject or would like to find out how you can get involved, please e-mail Josh Jones at joshua.d.jones@gmail.com or give him a call at 570-404-0447.
- Block Party – We have discussed a possible Block Party event in the evening during the Summer months. Currently there's no big event focusing on downtown between Memorial Day weekend and Labor Day weekend. There may be other organizations that would want to partner-up on an event like this.

Announcements

News & Views: Deadline 5 pm, Sundays – news@blossburg.org

Calendar: events@blossburg.org

Community Sign: sign@blossburg.org

The next meeting will be April 28th at the Kiwanis Building.

Meeting concluded at 8:00 p.m.

Josh Jones

Secretary

Blossburg Visions in Business and Entertainment

<http://www.blossburg.org/vibe>

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