



**Blossburg Visions in Business & Entertainment
Minutes of the Monthly Meeting
January 27, 2016**

Location: 242 Coffee Company

Administration

- Minutes – Approved
- Treasurer’s Report: VIBE Checking \$5359.99, United Fund \$856.29.
- UF – Reimbursement for postage and printing

Projects

- Community Garden – We need to replace boxes, could use more raised beds. Discussion about continuing to have the Community Garden or transition the space to another use. Looking for more involvement in planning in execution.
- Fall Festival – Date set for Oct. 9th, noon to 4 pm. We need to get the updated application on the website.
- Shop SmallTown – The event was well attended with both good retail and vendor participation. Frosty 5K went well again this year with a few more participating than last year. The date for this year’s event will be November 26, 2016.
- Light Up The Holidays - Jill to send out prizes. Judging will occur on Dec. 19th, 2016. Additional input around the subject to decorate the island. The premise would be to have people donate and setup lights and decorations. People would donate financially on entering or leaving. Similar concept to Candy Cane Lane in Williamsport. This year we’d like to focus on getting more people to decorate. We want to see it from the highway. Additional ideas presented were a Haunted Trail around Halloween.
- Branding – Need to setup a Branding meeting to strategize next steps. With branding, we may want to look into a new Welcome sign and look for ways to add signage at the interchange with the Highway. People don’t realize that there’s more to Blossburg than the Kwik Fill, so additional, creative signage may help to pull them downtown.
- Google Apps - -setup a domain for Blossburg V.I.B.E. so we can apply for Google Apps for Nonprofits. This will allow us to centralize our digital files, have vibe e-mail addresses, and utilize the Google Apps collaboration tools. Need to setup a Paypal account as well so we can receive donations through the website. Once Google Apps is setup, we’ll want to train everyone on how to use it.
- Community Yardsale – The date is set for April 30th, 8 am to 2 pm.
- Summer Activity – There was discussion about hosting a “First Friday” like event during the summer. It doesn’t have to be a Friday, just a similar concept. The idea would be to have activities, good, movie.

News & Views: Deadline 5 pm, Saturdays – news@blossburg.org

Calendar and Community Sign: news@blossburg.org

The next meeting will be February 24th, 6:30 pm at 242 Coffee Company.

Josh Jones

Secretary

Blossburg Visions in Business and Entertainment

<http://www.blossburg.org/vibe>

PO Box 126. • Blossburg, PA 16912 - www.blossburg.org/vibe

Blossburg V.I.B.E. (Visions in Business & Entertainment) is a 501(c)(3) nonprofit organization created to envision, plan and implement projects that will enhance the quality of life for those who live, work, play or attend school in Blossburg.