



**Blossburg Visions in Business & Entertainment
Minutes of the Monthly Meeting
October 28, 2015**

Location: 242 Coffee Company

Administration

- Minutes – Approved
- Treasurer’s Report: VIBE Checking \$5164.65, United Fund \$1775.80.
- Purchased updated Wifi nodes – 5 nodes for \$160

Projects

- Fall Festival Review – Went well, we’ll want to focus on additional food vendors in 2016 since we don’t have Hotties anymore.
- Shop Small Town/Frosty 5K
 - Advertising
 - \$285 for a full page in the Penny Saver
 - \$280 for ½ page in the Wellsboro/Mansfield Gazette
 - Insurance: \$545
 - We’ll be asking Williamson Rd. Foundation, VFW, and Ward Manufacturing for donations
 - We’ll have the movie, a “Snowball fight”. The focus will be more around Shop Local. We’ll advertise on the website and Facebook. There will be limited vendors. Advertising will start once the details have been set.
- Light Up the Holidays - Advertise with Shop Small Town
- Marketing Materials – Need polo shirts for V.I.B.E. members. General purpose V.I.B.E. banner needed. We should join the Mansfield Chamber of Commerce.

News & Views: Deadline 5 pm, Saturdays – news@blossburg.org

Calendar and Community Sign: news@blossburg.org

The next meeting will be January 27th, 6:30 pm at 242 Coffee Company.

Josh Jones

Secretary

Blossburg Visions in Business and Entertainment

<http://www.blossburg.org/vibe>